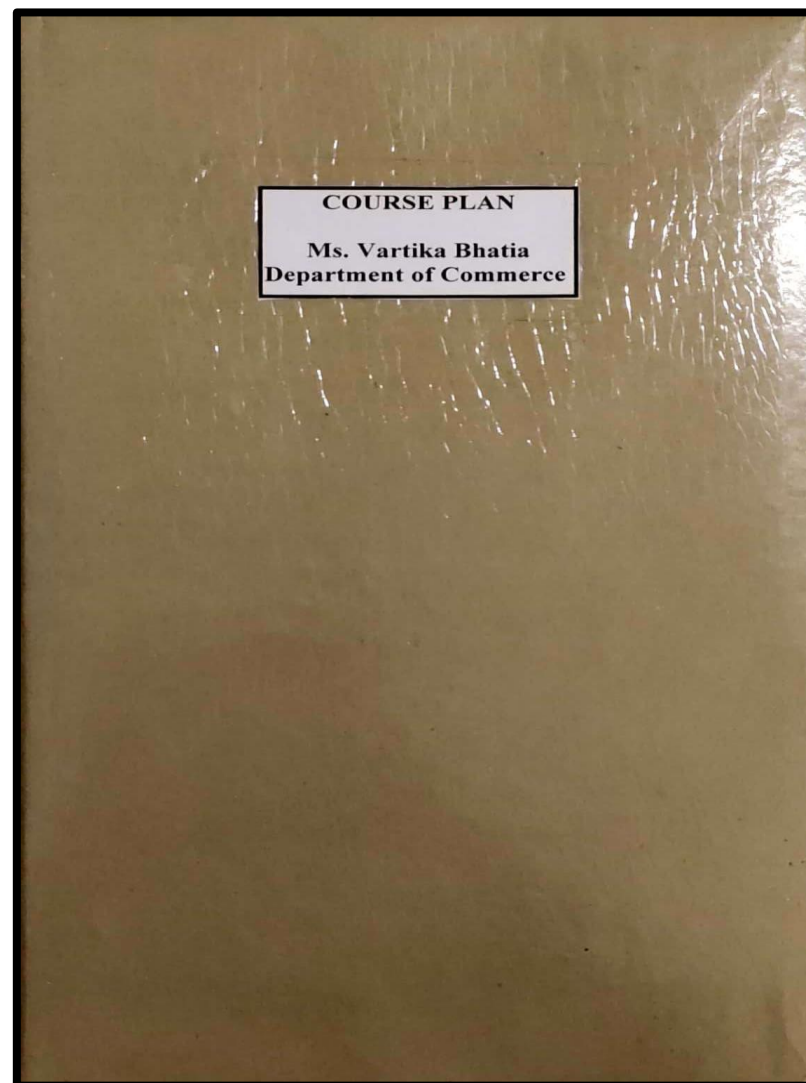




## **SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER**



**COURSE\_PLAN\_2019-20\_MS\_VARTIKA\_BHATIA**



# 2019-20 → Odd Semester

**B.Com I(SEMESTER I)**  
**Banking and Financial Management (PAPER I)(COM-105)**

**(Economic Environment in India)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04


**COURSE PLAN**

SEMI Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	MarksWeightage( %)
SEMI JULY	UNIT – I  ECONOMIC ENVIRONMENT- meaning, factors affecting economic environment. Indian economy and its features.	Introduction to economic environment of India	PPT, relating the concepts with the current scenarios	Assess the achievements of planning in India	<u>Knowledge Based</u> -What is economic environment ? -Define economic planning.	Knowledge--60 Understanding-30 Higher Order-10
	New economic policy and its effects. Economic planning- meaning, importance and objectives, achievements of planning in India.	Basics of economic planning, 1-12 five year plans, their achievements and failures	PPT and lecture method		<u>Understa ndingBas ed</u> - Analyse the achievements of	
	NITI AAYOG.	Its meaning, structure, pillars, objectives, recent initiatives	Learning based on data available			



AUGUST	UNIT II					
	POPULATION- characteristics, causes of growth, New Population policy in India. Problems relating to population, unemployment, poverty.			General discussions and expression of different views	Analyse the effects of population explosion, unemployment and poverty on economic development	new economic policy. -identify the cause of population growth.  <u>Higher Order Thinking Skills</u> <u>Based</u> -Justify the reasons for the government taking up different steps for sick industries.
SEPTEMBER- OCTOBER	REGIONAL IMBALANCE-factors responsible & measures. Human resources and development.	Economic resources and environment	Cause and effect relation between human resources and environment	Conclusions based on the data		
	UNIT III					
	Industrial development & industrial policy, industrial sickness:- causes, consequences & measures. Small scale and cottage Industries-features, problems, initiatives by the Government,	Industrial development & industrial problems. Measures for industrial development	Analysis of Indian industries and their problems. Measures for industrial development	PPT presentations and discussions	Evaluate the role of small scale and cottage industries in economic development	
	Youth Skill Development.	Introduction to government measures for youth	New concept. Study through PPT and notes			

  
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 SOPHIA GIRLS' COLLEGE  
 (AUTONOMOUS)  
 AJMER

  
 Vartika Bhatia

  
 Head  
 Department of Commerce  
 Sophia Girls' College  
 (Autonomous), Ajmer



**B.Com II (SEMESTER III)**  
**Banking and Financial Management (PAPER I)(COM-305)**

**(Financial Management)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEMI Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	MarksWeightage(%)
JULY	UNIT – I Meaning, scope, importance & limitations of financial management, task & responsibilities of a modern finance manager. Finance functions: investment, financing & dividend decision	Introduction to the subject and its role. Practical knowledge of the ratios	Theory through PPT.	Develop the understanding of financial analysis techniques in order to determine profitability and liquidity	<u>Knowledge Based</u> -What is financial management ? -Define wealth maximisation  <u>Understanding Based</u> -Compare investment, financing & dividend decisions	Knowledge-50 Understanding-35 Higher Order-15
	Profit v/s wealth maximisation. Techniques of financial analysis. Ratio analysis: liquidity, activity, profitability & investment ratio.	Objectives of Financial Management	Practical knowledge through examples		-identify the methods of calculating	
AUGUST			Question solving			





	UNIT II Management of working capital- Meaning, concept, policies, types and methods.	Conceptual study of working capital		Review the conceptual framework of management of working capital and inventory	working capital.  <i>Higher Order Thinking Skills Based</i> -evaluate the different sources of finance.
SEPTEMBER- OCTOBER	Management of Inventories- Meaning, concept and methods.  Management of Receivables.	Deep knowledge about management of these current assets	Practical knowledge		
	UNIT III Sources of finance - long term & short term sources.	Understanding the different sources from where finance can be arranged	PPT	Calculate the cost of capital raised from different sources	
	Cost of capital - Meaning, significance & its computation.	Concept of cost of capital from different sources	Practical question solving		

*Sr Pearl*

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SOPHIA GIRLS' COLLEGE  
(AUTONOMOUS)  
AJMER

*Vartika Bhatia*

*Ry*  
Head

Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer



**B.Com II (SEMESTER III)**  
**Banking and Financial Management (PAPER II)(COM-306)**

**(Banking Law in India)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEMI III Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage (%)
JULY	UNIT – I  BANKING LEGISLATION IN INDIA Reserve banking of India act, 1934, banking (regulation) act 1949;	Study of different laws applicable on the banking business in India	Lecture method and discussion	Explain Reserve banking of India act, 1934, banking (regulation) act 1949	<u>Knowledge Based</u> -What is bank rate?  <u>Understanding Based</u> -Compare general and special relationship  -identify the methods of terminating banker customer relationship.	Knowledge-50 Understanding-35 Higher Order-15
	Banking companies (Acquisition of undertaking & transfer) act, 1970.					
AUGUST	UNIT II BANKER CUSTOMER RELATIONSHIP  Definition of the term banker & customer, general & special relationship, termination of relationship, pass book,	Study of basics of banking system and how it works	Practical knowledge of operating the bank account	Point out the relationship between banker and customer and will be able to enumerate types of customers and types of bank accounts	<u>Higher Order Thinking Skills Based</u> -A drunkard has certain	



	types of accounts and their operation, types of customer.				regulations for operating bank account. Elaborate the statement.
SEPTEMBER- OCTOBER	E- Banking- introduction, advantages, techniques, types, functions, dimensions & fund transfer, E-banking risks.	To study the contemporary issues in banking	Inculcating knowledge of what is happening around		
	UNIT III NEGOTIABLE INSTRUMENT Concept and elements, types, cheque, bills, promissory notes, crossing, endorsement, presentation.	To study the various negotiable instruments and how they can be used	Showing the different negotiable instruments with their uses	Differentiate between types of negotiable instruments	

*Vartika Bhatia*

*Sr Pearl*  
PRINCIPAL  
SOPHIA GIRLS' COLLEGE  
(AUTONOMOUS)  
AJMER

*P. Bhatia*  
Head  
Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer



**B.COM III( SEMESTER V)**  
**BANKING & FINANCIAL MANAGEMENT**  
**( COM 505) Project planning**

**(Project Planning )**

Max. Marks : 100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEM V Month	UNIT/TOPIC	Concepts/facts	Teaching pedagogy	Learnin g outcome	Questions	Marks Weightage (%)
SEM I JULY	Unit I Project Planning:- Meaning, Definition, Characteristics	Project planning	PPT , context based learning	Apply techniques of business forecasting	<u>Knowledge Based</u> 1. Define project planning? 2. What do you understand by feasibility analysis? Discuss different types of analysis required in project?	Knowledge--40 Understanding-40 Higher Order-20
	Project Feasibility Analysis:- Market, Technical Financial.	Demand forecasting , profitability projections , project scheduling	PPT , , context based learning			
	Business Forecasting:- Meaning, Importance, Limitations, tools & techniques. Essentials of Business Forecasting.	Least square method, Regression method	Computational thinking , solving questions			
AUGUST	Unit II Project Budgeting methods:- Payback, ARR, NPV, IRR	Statement of cash inflows , trial & error method , PV of cash inflows	Solving questions , computational thinking	Compute payback period , NPV, ARR ,	<u>Understandi ng Based</u> 1. Compare NPV & IRR method? 2. Differentiate	





	Zero Base Budgeting. Project Location & Layout; Site Selection; Project Layout Methods.	Decision packages & decision units	Context based learning	IRR	between traditional & zero base budgeting ?
SEPTEMBER- OCTOBER	UNIT III Project organization Structure; Setting up of organization structure	Line & staff organization, divisional & matrix organization structure	Context based learning, understanding through examples	Assess break even point & margin of safety	<u>Higher Order Thinking Skills Based</u>
	Marginal costing technique for Project Decision	Cost volume profit analysis, break even point, margin of safety	Solving questions, computational thinking		Tata Ltd .plans to earn a net income of Rs 30000after tax & tax rate is 50% of net income before tax.fixed costs are 6lakh contribution is 20% sales revenue compute sales revenue required to earn a profit of Rs 30000 after tax?
	Role of Development Financial Institutions, Development of financial institutions.	ICICI, SIDBI, IFCI	PPT,		

*Vartika Bhatia*

*Sr Pearl*

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SOPHIA GIRLS' COLLEGE  
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AJMER

*Head*

Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer



**B.Com III(SEMESTER V)**  
**Banking and Financial Management (PAPER II)(COM-506)**

**(Monetary and Financial System)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEM V M onth	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	MarksWeightage(%)
JULY	UNIT – I  Money:- meaning, functions, role, type of money, Monetary Standard, Methods of note issue..	Meaning and types of money and its role	PPT and explanation	Develop an understanding of role and functions of money	<u>Knowledge Based</u> -Define money  <u>Understanding Based</u> -Compare the different measures of money supply in India.  -identify the different instruments of money market.	Knowledge-40 Understanding-35 Higher Order-25
	High powered money: meaning and uses; sources of change in high powered money,  Alternative measures to money supply in India- Their different components. Elementary study of demand for money	Other concepts related to money	Explanation of the concept			



AUGUST	UNIT II Financial Systems meaning, Significance, Components, Financial intermediaries, Markets and Instruments and their functions.	Study of different components of financial system and detailed study of money and capital market.	Practical knowledge with discussions	Summarize the entire financial system of India.
	UNIT II Financial Systems meaning, Significance, Components, Financial intermediaries, Markets and Instruments and their functions.			
	Money and capital market.			
SEPTEMBER-OCTOBER	Devaluation of money, Inflation, stagflation, Deflation and its control, Merits and Demerits.	Different types of fluctuations in prices	PPT and discussion method	
	UNIT III Credit Creation by Bank, Credit Creation process, Determination of money Supply and Total Bank Credit, Monetary Policy and Techniques of Credit Control Fiscal Policy.	Meaning of credit and the monetary and fiscal measures	Practical knowledge of how the monetary system works	Debate on the monetary and fiscal policy of India

*Sr Pearl*  
Principal  
SOPHIA GIRLS' COLLEGE  
(AUTONOMOUS)  
AJMER

*Vartika Bhatia*

Higher Order Thinking Skills Based

The general price levels are rising. In your opinion, what should be done?

*Ry*  
Head  
Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer



**B.Com Hons. I (SEMESTER I)**  
**Banking and Financial Management (COMH-104)**

**(Micro Economics)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEMI Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	MarksWeightage( %)
JULY	UNIT – I  Introduction: Definition and scope of economics, Types of Economic Analysis, Production Possibility Curve	Introduction to the concept of economics, positive and normative economics	PPT and explanation	Understand the basic micro economic instruments	<u>Knowledge Based</u> -Define normative economics  <u>Understanding Based</u> -Compare the movement and shift in supply curve  -Identify the reasons for downward slope of indifference curve  <u>Higher Order Thinking Skills Based</u>  Elaborate how price and output	Knowledge-60 Understanding-30 Higher Order-10
	<b>Consumer theory</b>  Utility approach: law of diminishing marginal utility & law of equi marginal utility  Indifference curve approach: properties and consumer equilibrium  <b>Demand and Supply:</b>  Determinants of demand, movement vs shift in demand curve, determinants of supply, movement along supply curve, law of demand and supply, elasticity of demand and supply	Understanding how consumer behaves in a market and how producer reacts	Explanation of the concept with practical knowledge			





AUGUST	UNIT II <b>Theory of production and cost:</b> <b>Production theory:</b> Production function, law of variable proportion, ISO quants	The reaction of production due to change in the quantity of different factors	Explanation through PPT and class discussion	Acquire the certain necessary skills to analyze certain economic aspects	is determined under perfect competition.
	UNIT II <b>Production theory:</b> production function, law of variable proportions, ISO quants	Understanding the concept of production			
	<b>Cost concept:</b> Introduction, Kinds of cost, Cost in Short Run and cost in Long Run	Understanding of TC, AC, MC and their types			
	<b>Economies of scale:</b> Internal Economies and external economies	The benefits of large scale production			

*Sr Pearl*

PRINCIPAL  
SOPHIA GIRLS' COLLEGE  
(AUTONOMOUS)  
AJMER

*Vartika Bhatia*

*Bg*  
Head

Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer



SEPTEMBER-  
OCTOBER

UNIT III

**Market structure and factor pricing:**

**Perfect competition:** features, determinants of price and output in short run and long run

**Monopoly:** Features, Determinants of Price and Output in the Short and Long run, concept of Price Determination

**Monopolistic competition:** features, determinants of price and output in the short and long run

**Oligopoly:** Features, Determination of price and Output, Price Rigidity.

Understanding how price and output is determined in different markets

PPT, graphs and tables

Understand various market structures and factor pricing

**Interest:** Liquidity Preference theory of Interest

**Profit:** Modern and innovative theory

**Rent:** Only Ricardian and modern theory

**Wages:** Marginal Productivity and Modern theory of Wages

Understanding about different factors of production

PPT and discussion

*Sr Pearl*  
PRINCIPAL  
SOPHIA GIRLS' COLLEGE  
(AUTONOMOUS)  
AJMER

*Vartika Bhatia*

*Beu*  
Head  
Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer



**BBA III(SEMESTER V)**  
**Banking and Financial Management (BBA- 504)**

**(Management Accounting)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEM/ Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	MarksWeightage( %)
JULY	UNIT – I Meaning, scope and limitation of management accounting, distinction financial accounting and management accounting and cost accounting, role of management accountant in decision making.	Meaning and role of management accounting and its comparison with other forms of accounting	PPT and explanation	Develop an understanding of management accounting	<u>Knowledge Based</u> -Define management accounting  <u>Understanding Based</u> -Compare the management and financial accounting.  <u>Higher Order Thinking Skills Based</u> Based on data, evaluate whether the company should make or buy.	Knowledge-40 Understanding-35 Higher Order-25
AUGUST	UNIT II Cost analysis: Absorption and variable costing, understanding about cost behaviour, fixed, variable, semi-variable cost, cost-volume profit analysis,  Alternative choice decision, relevant cost, sunk cost, programme cost, special offer, make or buy process and further process, shutdown.	Study of different components of cost and role of cost in decision making	Understanding the concepts with practical implications	Summarize the cost.		
SEPTEMBER- OCTOBER	UNIT III Business budget: concept and use in budget in planning and control, type of budgets. Flexible and fixed budget, cash budget, standard costing system, Variance Analysis: Material variance, Labour variance, Fixed and variable overhead variance, Sales variance. Management Reporting system.	Different types of budgets and variances	Practical knowledge through examples			

*Sr Pearl*  
**PRINCIPAL**  
**SOPHIA GIRLS' COLLEGE**  
**(AUTONOMOUS)**  
**AJMER**

*Vartika Bhatia*

*Dr*  
**Head**  
**Department of Commerce**  
**Sophia Girls' College**  
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# 2019-20 → Even Semester

## B.Com I (SEMESTER II) Banking and Financial Management (PAPER II) (COM-206)

### (Production Function and Factor Pricing)

Max. Marks : 100 (70 Ext; 30 Int)

Min. Marks: 40 (28 Ext; 12 Int)

Credit: 04

### COURSE PLAN

SEM II Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage (%)
SEM II DECEMBER - JANUARY	<b>UNIT - I</b>	Introduction to long run and short run production function	PPT and lectures	Illustrate production function, law of returns, ISO product curve	<u>Knowledge Based</u> -What is an ISO product curve?  -Define the law of variable proportions.	Knowledge--60 Understanding-30 Higher Order-10
	Cost analysis - classification & its determinants.	Basics of cost and its types	Use of graphs and schedules			
	Revenue analysis- meaning & types.	Meaning of revenue and its behaviour in different markets			<u>Understanding Based</u> -Identify the different types of costs.	





FEBRUARY	UNIT II	Understanding different types of markets	General discussions and discussion of real life studies	Demonstrate price and output determination in perfect, imperfect, monopoly, oligopoly competition	<u>- Higher Order Thinking Skills Based</u> -Elaborate how the price and output can be determined under imperfect competition? -Discuss the different methods of calculation of National Income.
	MARKET- definition and classification, price and output determination under perfect, imperfect, monopoly, discriminating monopoly and oligopoly competition.				
	Marginal productivity theory; Wages – concept, kinds and modern theory; Rent-concept; Ricardian and modern theories; quasi rent.	Learning the concept and types of wages			
MARCH	UNIT III	Understanding the different theories related to the factors of production	PPT presentations and discussions	Interpret different theories of interest & profit & concept of national income	
	Interest- concept, liquidity preference theory & modern theory of interest. Profit- concept, risk, innovation, modern & uncertainty theories of profit <sup>4</sup> .				
	National income- Concept, measurement, distribution & economic welfare.	Outline the concept of national income			

*Sr Pearl*  
 PRINCIPAL  
 SOPHIA GIRLS' COLLEGE  
 (AUTONOMOUS)  
 AJMER

*Vartika Bhatia*

*By*  
 Head  
 Department of Commerce  
 Sophia Girls' College  
 (Autonomous), Ajmer



**B.Com II (SEMESTER IV)**  
**Banking and Financial Management (PAPER I) (COM-405)**

**(Financial Analysis)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEMIV Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage (%)
DECEMBER - JANUARY	<b>UNIT – I</b> Funds flow analysis- preparation of changes in working capital and sources and uses of funds.	Meaning of funds and understanding the causes of flow of funds	Practical knowledge through examples	Develop the understanding of techniques of preparing the fund flow and cash flow statement.	<u>Knowledge Based</u> -What is working capital? -Define cash flow from investing activities.  <u>Understanding Based</u> -Compare the different theories of capital structure.  <u>Higher Order</u>	Knowledge-50 Understanding -35 Higher Order-15
	Cash flow analysis, difference between fund flow and cash flow analysis.	Understanding the difference between fund flow and cash flow				
FEBRUARY	<b>UNIT II</b> Capital structure - theories and determinants, essentials of optimum capital structure. Cost volume profit analysis.	Understanding of contribution, P/v Ratio and the theories of capital structure	PPT and lecture method	Calculate the break even point and the profits on given sales		
MARCH	<b>UNIT III</b> Dividend policies- essentials of study of dividend policy, Walter and Gordon's model.	Develop the understanding about types of dividend policies	PPT	To compare the different methods of calculation of dividend	<u>Thinking Skills Based</u> -Compute the three types of leverages.	
	Leverage - operating & financial leverage, trading on equity.	Introduction to the concept of leverage	Practical knowledge	Tell the different types of leverages		

*Sr Pearl*  
 PRINCIPAL  
 SOPHIA GIRLS' COLLEGE  
 (AUTONOMOUS)  
 AJMER

*Vartika Bhatia*

*Bg*  
 Head  
 Department of Commerce  
 Sophia Girls' College  
 (Autonomous), Ajmer



**B.Com III (SEMESTER VI)**  
**Banking and Financial Management (PAPER II) (COM-606)**

**(Banking and Financial Institutions)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEM VI Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage(%)
DECEMBER- JANUARY	<b>UNIT – I</b> Interest Rates : Various Rates (viz, Bond, Bill & Deposit Rates) with reference to India  Administrated Rates and market Determined Rates, Sources of Difference in Rates of Interest, Behaviour of Average Level of Interest Rates.	Meaning and types of interest rates	Awareness of the current rates of interest applicable in India	Develop an understanding of the behaviour of different rates of interest	<u>Knowledge Based</u> -Define interest.  <u>Understanding Based</u> -Compare the different types of rates of interest.	Knowledge-40 Understanding-35 Higher Order-25
	Value of Money- Quantity Theory of Money, Fisher, Cambridge and Keynes Approach.	Different theories of money given by popular economists	Explanation of the concept		-Identify the role of IMF in maintaining international liquidity.	



					Higher Order Thinking Skills Based	
FEBRUARY	UNIT II International Financial Institutions and its affiliates, International monetary fund, International Bank for Reconstructions and Development, IDA, IFC and ADB-objectives, functions, organisation, achievement and shortcomings.	Understanding of the working of different international financial institutions.	Practical knowledge with discussions	Summarize the international financial institutions.	Appraise the present credit policy of R.B.I.	
MARCH	UNIT III Problems and Policies of allocations of Institutional Credit, Problems between the Government and the Commercial Sector, Inter-Sectoral and Inter-Regional problems, problems between large and small borrowers,	Institutional credit and its implications for the commercial sector and the government	PPT and discussion method	Understanding of institutional credit		
	Banking and Financial Reforms in India, R.B.I. functions, Present Credit Policy and its limitations.	Understanding the banking and the financial sector reforms in India.	Practical knowledge of the present credit policy of R.B.I.			

*Sr Pearl*  
**PRINCIPAL**  
**SOPHIA GIRLS' COLLEGE**  
**(AUTONOMOUS)**  
**AJMER**

*Vartika Bhatia*

*Ra*  
**Head**  
**Department of Commerce**  
**Sophia Girls' College**  
**(Autonomous), Ajmer**





## B.COM III (SEMESTER VI)

### BANKING & FINANCIAL MANAGEMENT (COM-605)

#### (BUDGETORY CONTROL)

Max. Marks: 100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext; 12 Int)

Credit: 04

#### COURSE PLAN

SEMVI Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage (%)
SEM VI DECEMBER	<p>1. Project financing- meaning, sources, merits &amp; demerits; Line of balance (LOB)</p> <p>Use of networking techniques in project planning- PERT/CPM</p>	Line of balance , PERT CPM	PPT , Videos , understanding through practical questions	<p>Identify different sources of project financing</p> <p>Apply networking techniques</p> <p>Construct different types of budget</p> <p>Compute different types of variances</p>	<p><i>Knowledge based</i> What do you mean by PERT</p> <p>What are the applications of PERT &amp; CPM</p> <p><i>Understanding based</i> “budgeting is an exercise in coordination “ elucidate</p> <p>Compare budget &amp; budgeting</p>	<p>Knowledge--40</p> <p>Understanding-40</p> <p>Higher Order-20</p>
JANUARY - FEB	1. Budgetary Control- meaning, characteristics, objects	Cash budget , fixed & flexible budget	Explanation through practical questions		Higher order	



	and benefits.				<i>thinking skills</i> Discuss briefly the causes of labour cost variances  Practical questions from book	
	2. Project Identification ; Project Life Cycle ; Causes of project failures;	Project life cycle	PPT ,Videos			
MARCH	1. Standard Costing- Material Variances & Labour variances ;	Standard costing , material cost & price variances	Explanation through practical questions		Discuss briefly is a favourable variance always an indicator of efficiency in operation	
	2. Project Manager ; Qualifications,selection and training, role & responsibility of a project manager.	Qualifications of project manager	PPT & videos			

*Sr Pearl*  
 PRINCIPAL  
 SOPHIA GIRLS' COLLEGE  
 (AUTONOMOUS)  
 AJMER

*Vartika Bhatia*

*Pt*  
 Head  
 Department of Commerce  
 Sophia Girls' College  
 (Autonomous), Ajmer



**B.Com Hons I (SEMESTER II)**  
**Banking and Financial Management (COMH-205)**

**(Macro Economics)**

Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEM II Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage (%)
DECEMBER - JANUARY	<b>UNIT – I</b>  <b>Introduction to Macro Economics–</b> Meaning and Definition, Characteristics and Scope, Macro Economic Variables	Introduction to macro economics and understanding the flow of income	PPT and lecture method	To summarize the concept of macroeconomics and circular flow of income	<u>Knowledge Based</u> -What is circular flow of income?	Knowledge -50 Understanding -35 Higher Order-15
	<b>Measure of Economic Performance:</b> Circular flow of economic activities and Income: Two Sector Economy, Four Sector Economy				<u>Understanding Based</u> -Compare GDP, GNP, NNP.  -identify the methods calculation of national income.  <u>Higher Order Thinking Skills</u>	



**National Income:** Concept, GDP, GNP, NDP, NNP,  
Per Capital Income, Personal Disposable  
Income, Measurement of National Income, Uses

**FEBRUARY UNIT II**

**Money Supply and Inflation:** Demand and Supply for Money, Concept of Money Supply, Value of Money  
**Inflation:** Introduction, Causes of Inflation, Inflation and Employment, Control of Inflation.  
**Aggregate Price Level:** Consumer Price Index, Wholesale Price Index, GDP Deflator  
Level of Investment, Unemployment, Balance of payments

Conceptual framework of aggregate demand and aggregate supply and their uses

Practical knowledge of demand and supply differentials related to the macro level.

To analyse the aggregates and the concept of inflation

Based

-Elaborate the causes of inflation and how can it be controlled?

-Evaluate the IS-LM model.

*Sr Pearl*  
PRINCIPAL  
SOPHIA GIRLS' COLLEGE  
(AUTONOMOUS)  
AJMER

*Vartika Bhatia*

*Ba*  
Head  
Department of Commerce  
Sophia Girls' College  
(Autonomous), Ajmer





MARCH	<b>UNIT III</b>  <b>Business Cycle:</b> Introduction, Features of Business Cycles, Phases of business cycles, Causes and Effects of Business cycle, Controlling Business Cycles: Fiscal Policy, Monetary Policy and Exchange rate Policy	To study concept of business cycles and its causes, effects and how it can be controlled.	PPT and lecture	Meaning and types of business cycles	
	<b>Macroeconomic Aggregates:</b> Aggregate demand, Aggregate Supply, Aggregate Output, Aggregate Consumption, IS-LM model- The interaction of Real and Monetary sectors of The economy.	Understanding of the macroeconomic aggregates	Use of current data to study the pattern of aggregates	Understanding of the macroeconomic aggregates and their application in different sectors of economy	

*Sr Pearl*  
 PRINCIPAL  
 SOPHIA GIRLS' COLLEGE  
 (AUTONOMOUS)  
 AJMER

*Vartika Bhatia*

*Ry*  
 Head  
 Department of Commerce  
 Sophia Girls' College  
 (Autonomous), Ajmer



**BBA I (SEMESTER II)**  
**Banking and Financial Management (BBA 202)**

**(Economics for Management)**


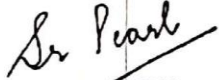


Max. Marks :100 (70Ext; 30 Int)

Min. Marks: 40(28 Ext;12 Int)

Credit: 04

**COURSE PLAN**

SEM II Month	UNIT/TOPIC	Concepts/facts	Teaching Pedagogy	Learning Outcomes	Questions	Marks Weightage(%)
DECEMBER -JANUARY	<b>UNIT – I</b>  The Meaning, Scope and methods of micro –economics, basic problems of an economy,	Introduction to the concept of economics and its branches	PPT and explanation	Understand the basic micro economic instruments	<u>Knowledge Based</u> -Define micro economics	Knowledge-60 Understanding-30 Higher Order-10
	Utility analysis, Indifference Curve Analysis, Consumer Surplus,  Demand Analysis-Meaning of demand, market function, demand curve, factors affecting demand, increase and decrease in demand, Elasticity of demand, graphical presentation of price elasticity of demand, Supply and elasticity of supply,	Understanding how consumer behaves in a market	Explanation of the concept with practical knowledge		<u>Understanding Based</u> -Compare the movement and shift in supply curve  -Identify the reasons for downward slope of indifference curve <u>Higher Order Thinking Skills Based</u> Elaborate how	

	FEBRUARY	<b>UNIT II</b> Production Function - Meaning, Law of variable Proportions, Returns to scale. Iso-Product Curves- meaning and features,.	Understanding the concept of production	Explanation through PPT and class discussion	Acquire the certain necessary skills to analyze certain economic aspects	price and output is determined under perfect competition.
		Cost Concepts - Meaning and types of Costs, Cost – output relationship in short and long run	Understanding of TC, AC, MC and their types			
		Break Even Point- Meaning , features and significance.				
	MARCH	<b>UNIT III</b> Market Structure and Pricing Theory - Pricing under different market conditions - perfect competition, imperfect competition and monopoly. Price discrimination under monopoly and necessary condition and degrees of price discrimination.	Understanding how price and output is determined in different markets	PPT , graphs and tables	Understand various market structures and factor pricing	
 <b>PRINCIPAL</b> <b>SOPHIA GIRLS' COLLEGE</b> <b>(AUTONOMOUS)</b> <b>AJMER</b>		National Income-Meaning, concepts, various methods of measurement, Difficulties in measuring National Income, Trade Cycle- Introduction, various phases of trade cycle, Hicks Theory of trade cycle Keynes Theory of Trade cycle	Understanding about concept of national income	PPT and discussion	 <b>PRINCIPAL</b> <b>SOPHIA GIRLS' COLLEGE</b> <b>(AUTONOMOUS)</b> <b>AJMER</b>	 <b>Head</b> <b>Department of Commerce</b> <b>Sophia Girls' College</b> <b>(Autonomous), Ajmer</b>