







SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER

BUSINESS ECONOMICS

Semester I

MONTHS	TOPIC	DURATION
1 July- 30 July 2018	Meaning, definition of business economics. Role of business economics in decision makings. Concept of Kautilya Arthshastra. Micro and macro economics, static and dynamic economics. Economic laws. Economic problem and functions of an economic system. Cardinal approach & ordinal approach: utility, measurement of utility, law of diminishing marginal utility, law of Equi-marginal utility. Consumer surplus- Meaning, importance, criticism and difficulties in measurement.	1 month
1 August- 30 September 2018	Indifference curve analysis: properties and consumer equilibrium. Demand analysis- concept & law of demand. Elasticity of demand- meaning, type, measurement, determinants & importance of elasticity of demand.	2 month
1 Oct – 6 Oct 2018	CIA	6 Days
7 October- 15 November 2018	Supply & law of supply, elasticity of supply. COMMODITY PRICING: general theory of value, change in demand and supply and their effects on equilibrium price, time element in price determination. Capital formation-meaning, factors affecting rate of capital formation, causes for slow rate and remedies. Efficiency of labour- meaning, factors affecting rate of capital formation, causes for slow rate and remedies. Malthusian and Optimum theories of population	1 Month 7 days

PRINCIPAL
SOPHIA GIRLS' COLLEGE
(AUTONOMOUS)
AJMER

Sumita

Ray Head
Department of Com.
Sophia Girls' College
(Autonomous), Ajmer



SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER

PAPER 306 - BANKING LAW IN INDIA

SEMESTER III

MONTH	PARTICULAR	DURATION
1 July- 30 July 2018	BANKING LEGISLATION IN INDIA Reserve banking of India act 1934, banking (regulation) act 1949; banking companies (Acquisition of undertaking & transfer) act, 1970.	1 Month
1 August- 30 Sep 2018	BANKER CUSTOMER RELATIONSHIP Definition of the term banker & customer, general & special relationship, termination of relationship, pass book, types of accounts and their operation, types of customer.	2 Month
1 Oct – 6 Oct 2018	CIA	6 Days
7 Oct- 15 Nov	NEGOTIABLE INSTRUMENT Concept and elements, types. Cheque, Bills, Promissory Notes, Crossing, Endorsement, Presentation.	1 Month 7 days
22 Nov – 15 Dec 2018	END SEMESTER EXAM	

Sr Pearl
PRINCIPAL
SOPHIA GIRLS' COLLEGE
(AUTONOMOUS)
AJMER

Sumita

Sumita
Head
Department of Commerce
Sophia Girls' College
(Autonomous), Ajmer



SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER

FINANCIAL MANAGEMENT

SEMESTER III

MONTH	PARTICULAR	DURATION
1 JULY- 30 July 2018	Meaning, scope, importance & limitations of financial management, task & responsibilities of a modern finance manager. Finance functions: investment, financing & dividend decision. Profit v/s wealth maximisation. Techniques of financial analysis. Ratio analysis: liquidity, activity, profitability & investment ratio.	1 Month
1 AUG- 30 SEP 2018	Management of working capital- Meaning, concept, policies, types and methods. Management of Inventories- Meaning, concept and methods. Management of Receivables.	2 Month
1 Oct – 6 Oct 2018	CIA	6 Days
7 October- 15 Nov 2018	Sources of finance - long term & short term sources. Cost of capital – Meaning, significance & its computation.	1 Month 7 Days
22 Nov- 15 Dec 2018	END SEMESTER EXAM	

Sr Pearl

PRINCIPAL
SOPHIA GIRLS' COLLEGE
(AUTONOMOUS)
AJMER

Sumita

[Signature]

Head
Department of Commerce
Sophia Girls' College
(Autonomous), Ajmer



SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER

PROJECT PLANNING

SEMESTER V

MONTH	PARTICULAR	DURATION
1 July- 30 July 2018	Project :- Meaning, Definition, Characteristics; Project Feasibility Analysis:- Market , Technical, Financial Business Forecasting:- Meaning, Importance, Limitations, tools & techniques and essentials of Business Forecasting.	1 Month
1 August- 30 Sep 2018	Project Budgeting methods:- Payback, ARR, NPV, IRR Zero Base Budgeting; Project Location & Layout:- Project Location and Site Selection; Project Layout Methods.	2 Month
1 Oct- 6 Oct 2018	CIA	6 Days
7 Oct- 15 Nov 2018	Project organization Structure; Setting up of organization structure. Marginal costing technique for Project Decision; Role of Development Financial Institutions	1 Month 7 Days
22 Nov – 15 Dec 2018		

Sh Pearl
PRINCIPAL
SOPHIA GIRLS' COLLEGE
(AUTONOMOUS)
AJMER

Sumita

Head
Head
Department of Commerce
Sophia Girls' College
(Autonomous), Ajmer

Sh Pearl
PRINCIPAL
SOPHIA GIRLS' COLLEGE
(AUTONOMOUS)
AJMER