





SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER

BUSINESS ECONOMICS

Semester I

MONTHS	TOPIC	DURATION
1 July- 31 July 2017	Meaning, definition of business economics. Role of business economics in decision makings. Concept of Kautilya Arthashastra. Micro and macro economics, static and dynamic economics. Economic laws. Economic problem and functions of an economic system. Cardinal approach& ordinal approach: utility, measurement of utility, law of diminishing marginal utility, law of Equi-marginal utility Consumer surplus- Meaning, importance, criticism and difficulties in measurement.	1 month
1 August- 20 Sep 2017	Indifference curve analysis: properties and consumer equilibrium. Demand analysis- concept& law of demand. Elasticity of demand- meaning, type, measurement, determinants& importance of elasticity of demand.	1 month 20 Days
21 Sep – 30 Sep 2017	CIA	10 Days
1 Oct- 15 Nov 2017	Supply& law of supply, elasticity of supply. COMMODITY PRICING: general theory of value, change in demand and supply and their effects on equilibrium price, time element in price determination. Capital formation-meaning, factors affecting rate of capital formation, causes for slow rate and remedies. Efficiency of labour- meaning, factors affecting rate of capital formation, causes for slow rate and remedies. Malthusian and Optimum theories of population	1 Month 15 days
20 Nov – 12 Dec 2017	ENDSEMESTER EXAM	

Sr Pearl

PRINCIPAL
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Sumita

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BANKING LAW AND PRACTICE

SEMESTER III

MONTH	PARTICULAR	DURATION
1 July- 31 July 2017	BANKING LEGISLATION IN INDIA Reserve banking of India act 1934, banking (regulation) act 1949; banking companies (Acquisition of undertaking & transfer) act, 1970.	1 Month
1 August- 20 Sep 2017	BANKER CUSTOMER RELATIONSHIP Definition of the term banker & customer, general & special relationship, termination of relationship, pass book, types of accounts and their operation, types of customer.	1 Month 20 Days
21 Sep – 30 Sep 2017	CIA	10 Days
1 Oct- 15 Nov 2017	NEGOTIABLE INSTRUMENT Concept and elements, types. Cheque, Bills, Promissory Notes, Crossing, Endorsement, Presentation.	1 Month 15 days
20 Nov – 12 Dec 2017	END SEMESTER EXAM	

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FINANCIAL MANAGEMENT

SEMESTER III

MONTH	PARTICULAR	DURATION
1 July- 31 July 2017	Meaning, scope, importance & limitations of financial management, task & responsibilities of a modern finance manager. Finance functions: investment, financing & dividend decision. Profit v/s wealth maximisation. Techniques of financial analysis. Ratio analysis: liquidity, activity, profitability & investment ratio.	1 Month
1 August- 20 Sep 2017	Management of working capital- Meaning, concept, policies, types and methods. Management of Inventories- Meaning, concept and methods. Management of Receivables.	1 Month 20 Days
21 Sep – 30 Sep 2017	CIA	10 Days
1 Oct- 15 Nov 2017	Sources of finance - long term & short term sources. Cost of capital – Meaning, significance & its computation.	1 Month 15 Days
20 Nov – 12 Dec 2017	END SEMESTER EXAM	

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Be
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Department of Commerce
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PROJECT PLANNING

SEMESTER V

MONTH	PARTICULAR	DURATION
1 July- 31 July 2017	Project :- Meaning, Definition, Characteristics; Project Feasibility Analysis:- Market , Technical, Financial Business Forecasting:- Meaning, Importance, Limitations, tools & techniques and essentials of Business Forecasting.	1 Month
1 August- 20 Sep 2017	Project Budgeting methods:- Payback, ARR,NPV,IRR Zero Base Budgeting; Project Location & Layout:- Project Location and Site Selection; Project Layout Methods.	1 Month 20 Days
21 Sep – 30 Sep 2017	CIA	10 Days
1 Oct- 15 Nov 2017	Project organization Structure; Setting up of organization structure. Marginal costing technique for Project Decision; Role of Development Financial Institutions	1 Month 15 Days
20 Nov – 12 Dec 2017		

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PRODUCTION FUNCTION AND FACTOR PRICING

Semester II

MONTH	PARTICULAR	DURATION
15 December- 31 Jan 2018	Production function- cobb douglas function, laws of return, Iso product curve, least combination of factors, returns to scale. Cost concept & classification, cost function & determinants of cost. Revenue analysis- meaning, types & relationship with elasticity of demand.	1 & ½ Month
1 Feb- 28 Feb 2018	MARKET- definition and classification, price and output determination under perfect, imperfect, monopoly, discriminating monopoly and oligopoly competition. Factor pricing I- marginal productivity theory; Wages – concept, kinds and modern theory; rent-concept; Ricardian and modern theories; quasi rent.	1 Month
1 March – 10 March 2018	CIA	10 Days
11 March- 10 April 2018	Factor pricing II- interest-concept, liquidity preference theory & modern theory of interest. Profit- concept, risk, innovation, modern, uncertainty theories of profit. National income-concept, measurement, distribution & economic welfare.	1 Month
11 April to May	End Semester Exam	

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Sumita

P. K. S.
Head
Department of Commerce
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PAPER 406 - BANKING PRACTICE IN INDIA

SEMESTER IV

MONTH	PARTICULAR	DURATION
15 December- 31 Jan 2018	PAYING AND COLLECTING BANK : rights, duties , protection. Dishonour, noting and protesting of negotiable instrument.	1 & ½ Month
1 Feb- 28 Feb 2018	INVESTMENT AND LENDING OF BANKING FUNDS: Principles of investment, profitable and non- profitable investments in funds (cash reserve & statutory reserves). Bankers advance against marketable securities.	1 Month
1 March - 10 March 2018	CIA	10 Days
11 March- 10 April 2018	LETTER OF CREDIT Meaning, characteristics & nature. Types of letter of credit- Personal and Commercial letter of credit, procedure of opening letter of Credit, precaution in making payment of letter of Credit. Frauds in banks, types and its prevention.	1 Month
11 April to May	End Semester Exam	

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PAPER 405- FINANCIAL ANALYSIS

SEMESTER IV

MONTH	PARTICULAR	DURATION
15 December- 31 Jan 2018	Funds flow analysis- preparation of changes in working capital and sources and uses of funds. Cash flow analysis, difference between fund flow and cash flow analysis.	1 & ½ Month
1 Feb- 28 Feb 2018	Capital structure - theories and determinants, essentials of optimum capital structure. Cost volume profit analysis.	1 Month
1 March – 10 March 2018	CIA	10 Days
11 March- 10 April 2018	Dividend policies- essentials of study of dividend policy, Walter and Gordon's model. Leverage - operating & financial leverage, trading on equity.	1 Month
11 April to May	End Semester Exam	

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Budgetary Control

SEMESTER VI

MONTH	PARTICULAR	DURATION
15 December- 31 Jan 2018	Project Identification ; Project Life Cycle ; Causes of project failures; Budgetary Control- meaning, characteristics, objects and benefits of budgetary control.	1 & ½ Month
1 Feb- 28 Feb 2018	Standard Costing-Material Variances, Labour variances. Project Manager;- Qualifications, selection and training, role & responsibility of a project manager.	1 Month
1 March - 10 March 2018	CIA	10 Days
11 March- 10 April 2018	Project financing-meaning, sources, merits & demerits; Line of balance (LOB) Use of networking techniques in project planning- PERT/CPM.	1 Month
11 April to May	End Semester Exam	

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