



COURSE_PLAN_2016-17_MS_SUMITA_GURNANI



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BUSINESS ECONOMICS

Semester I

MONTHS	TOPIC	DURATION
1 July- 30 July 2016	Meaning, definition of business economics. Role of business economics in decision makings. Concept of Kautilya Arthshastra. Micro and macro economics, static and dynamic economics. Economic laws. Economic problem and functions of an economic system. Cardinal approach& ordinal approach: utility, measurement of utility, law of diminishing marginal utility, law of Equimarginal utility Consumer surplus- Meaning, importance, criticism and difficulties in measurement.	1 month
9 Aug – 14 Aug	CIA I	6 Days
16 August- 30 Sep 2016	Indifference curve analysis: properties and consumer equilibrium. Demand analysis- concept& law of demand. Elasticity of demand- meaning, type, measurement, determinants& importance of elasticity of demand.	1 & 1/2 month
5 Oct - 12 Oct 2016	CIA II	7 days
14 Oct- 15 Nov 2016	Supply& law of supply, elasticity of supply. COMMODITY PRICING: general theory of value, change in demand and supply and their effects on equilibrium price, time element in price determination. Capital formation-meaning, factors affecting rate of capital formation, causes for slow rate and remedies. Efficiency of labour- meaning, factors affecting rate of capital formation, causes for slow rate and remedies. Malthusian and Optimum theories of population	I Month Head Department of Commercia

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BANKING LAW AND PRACTICE

SEMESTER III

MONTH	PARTICULAR	DURATION
1 July- 30 July 2016	BANKING LEGISTATION IN INDIA Reserve banking of India act1934, banking (regulation) act 1949; banking companies (Acquisition of undertaking& transfer) act,1970.	1 Month
9 Aug – 14 Aug	CIA I	6 Days
16 August- 30 Sep 2016	BANKER CUSTOMER RELATIONSHIP Definition of the term banker& customer, general& special relationship, termination of relationship, pass book, types of accounts and their operation, types of customer.	1 &1/2 Month
5 Oct – 12 Oct 2016	CIA II	6 Days
14 Oct- 15 Nov 2016	NEGOTIABLE INSTRUMENT Concept and elements, types. Cheque, Bills, Promissory Notes, Crossing, Endorsement, Presentation.	1 Month
21 Nov - 10 Dec 2016	END SEMESTER EXAM	Who c

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FINANCIAL MANAGEMENT

SEMESTER III

MONTH	PARTICULAR	DURATION
1 July- 30 July 2016	Meaning, scope, importance & limitations of financial management, task & responsibilities of a modern finance manager. Finance functions: investment, financing& dividend decision. Profit v/s wealth maximisation. Techniques of financial analysis. Ratio analysis: liquidity, activity, profitability & investment ratio.	1 Month
9 Aug – 14 Aug	CIAI	6 Days
16 August- 30 Sep 2016	Management of working capital- Meaning, concept, policies, types and methods. Management of Inventories-Meaning, concept and methods. Management of Receivables.	1 & 1/2 Month
5 Oct - 12 Oct 2016	CIA II	7 Days
14 Oct- 15 Nov 2016	Sources of finance - long term & short term sources. Cost of capital - Meaning, significance & its computation.	1 Month
21 Nov - 10 Dec 2016	End Semester Exam	.07

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PROJECT PLANNING & BUDGETARY CONTROL

MONTH	PARTICULAR	DURATION
1 July- 30 Sep 2016	Project: - Meaning, Definition, Characteristics; Project Life Cycle, causes of Project failure, Project Feasibility Analysis:- Market, Technical, Financial. Business Forecasting:- Meaning, Importance, Limitations, tools & techniques and essentials of Business Forecasting.	3 Month
1 Oct 22 Dec. 2016	Project Budgeting methods:- Payback, ARR,NPV,IRR Zero Base Budgeting; Project Location & Layout:- Project Location and Site Selection; Project Layout Methods. Project organization Structure; Setting up of organization structure. Project Manager;- Qualifications, selection and training, role & responsibility of a project manager. Marginal costing technique for Project Decision; Role of Development Financial Institutions.	3 Month
2Jan – Feb 2017	Project financing-meaning, sources, merits & demerits; Line of balance (LOB) Use of networking techniques in project planning- PERT/CPM. Budgetary Control- meaning, characteristics, objects and benefits of budgetary control.	2 Month

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BANKING LAW AND PRACTICE

SEMESTER IV

MONTH	PARTICULAR	REMARKS
11 December- 31 Jan 2017	PAYING AND COLLECTING BANK: rights, duties, protection. Dishonour, noting and protesting of negotiable instrument.	
1 Feb- 22Feb 2017	INVESTMENT AND LENDING OF BANKING FUNDS: Principles of investment, profitable and non- profitable investments in funds (cash reserve & statutory reserves). Bankers advance against marketable securities.	
23 Feb - 9 March 2017	CIA I and II	
10 March- 10 April 2017	LETTER OF CREDIT Meaning, characteristics & nature. Types of letter of credit- Personal and Commercial letter of credit, procedure of opening letter of Credit, precaution in making payment of letter of Credit. Frauds in banks, types and its prevention.	0.
15 April - 6 May 2017	END SEMESTER EXAM	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\

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FINANCIAL MANAGEMENT

SEMESTER IV

MONTH	PARTICULAR	REMARKS
11 December- 31 Jan 2017	Funds flow analysis- preparation of changes in working capital and sources and uses of funds. Cash flow analysis, difference between fund flow and cash flow analysis.	1 Month
1 Feb- 22Feb 2017	Capital structure - theories and determinants, essentials of optimum capital structure. Cost volume profit analysis.	1 Month
23 Feb - 9 March 2017	CIA I & II	10 Days
10 March- 10 April 2017	Dividend policies- essentials of study of dividend policy, Walter and Gordon's model. Leverage - operating & financial leverage, trading on equity.	1 Month
15 April - 6 May 2017	END SEMESTER EXAM	Meau

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