



COURSE PLAN


**Ms. Prashansa Karna
Department of Commerce**




SOPHIA GIRLS' COLLEGE(AUTONOMOUS), AJMER

Department of Commerce SEMESTER I COMM-103: Principles of Management

Months	Topics	Duration
July 2016	Nature, Principles and Importance of Management, Schools of Management Thought, Management by objectives	1 Month
9 th Aug- 7 th Sept 2016	CIA I	
20 th Aug- 5 th Oct 2016	Meaning, Importance, Types and process of Planning, Process of Decision Making, Organization: Importance, Types, Structure and Forms of organization, Span of Control	1.5 Month
6 th Oct. – 22 nd Oct 2016	CIA II	
11 th Oct. – 10 th Nov. 2016	Controlling; Introduction, techniques and process. Communication; Introduction and Modern techniques of communication	1 Month
21 st Nov – 10 th Dec 2016	END SEMESTER EXAM	


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Department of Commerce
SEMESTER I
COMM- 105 Economic Environment in India -I

Months	Topics	Duration
July 2016	ECONOMIC ENVIRONMENT- meaning, factors affecting economic environment. Indian economy and its features. New economic policy and its effects. Economic planning- meaning, importance and objectives, achievements of planning in India.	1 Month
9 th Aug- 7 th Sept 2016	CIA I	
20 th Aug- 5 th Oct 2016	POPULATION- characteristics, causes of growth, new economic policy. Problems relating to population, unemployment, poverty, regional imbalance, parallel economy. Human resources and Economic development.	1.5 Month
6 th Oct. - 22 nd Oct 2016	CIA II	
11 th Oct. - 10 th Nov. 2016	Industrial development& industrial policy, industrial sickness, role of financial institution in industrial growth, small scale and cottage industries	1 Month
21 st Nov - 10 th Dec 2016	END SEMESTER EXAM	

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


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Department of Commerce SEMESTER III COMM- 305 Financial Management –I

Months	Topics	Duration
July 2016	Meaning, scope, importance & limitations of financial management, task & responsibilities of a modern finance manager. Finance functions: investment, financing & dividend decision. Profit v/s wealth maximisation. Techniques of financial analysis. Ratio analysis: liquidity, activity, profitability & investment ratio.	1 Month
9 th Aug- 7 th Sept 2016	CIA I	
20 th Aug- 5 th Oct 2016	Management of working capital- Meaning, concept, policies, types and methods. Management of Inventories- Meaning, concept and methods. Management of Receivables.	1.5 Month
6 th Oct. – 22 nd Oct 2016	CIA II	
11 th Oct. – 10 th Nov. 2016	Sources of finance - long term & short term sources. Cost of capital – Meaning, significance & its computation.	1 Month
21 st Nov – 10 th Dec 2016	END SEMESTER EXAM	


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3rd year (University Syllabus)

Department of Commerce Third Year Banking and Financial system

Months	Topics	Duration
July, 2016	Money:- meaning, functions, role, type of money, Monetary Standard, Methods of note issue. High powered money: meaning and uses; sources of change in high powered money, Alternative measures to money supply in India- Their different components. Elementary study of demand for money.	1 Month
August, 2016	Financial Systems meaning, Significance, Components, Financial intermediaries, Markets and Instruments and their functions. Money and capital market. Devaluation of money, Inflation, stagflation, Deflation and its control, Merits and Demerits.	1 Month
Sept, 2016	Credit Creation by Bank, Credit Creation process, Determination of money Supply and Total Bank Credit, Monetary Policy and Techniques of Credit Control ,Fiscal Policy.	1 Month
Oct, 2016	Interest Rates : Various Rates (viz, Bond, Bill & Deposit Rates) with reference to India. Administrated Rates and market Determined Rates, Sources of Difference in Rates of Interest, Behaviour of Average Level of Interest Rates. Value of Money-Quantity Theory of Money, Fisher, Cambridge and Keynes Approach.	1 Month
Nov, 2016	International Financial Institutions and its affiliates, International monetary fund, International Bank for Reconstructions and Development, IDA, IFC and ADB-objectives, functions, organisations, achievement and shortcomings .	1 Month
Dec, 2016	Problems and Policies of allocations of Institutional Credit, Problems between the Government and the Commercial Sector, Inter-Sect oral and Inter-Regional problems, problems between large and small borrowers, Banking and Financial Reforms in India, R.B.I. functions. Present Credit Policy and its limitations	1 Month

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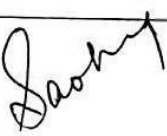
2016 - 17

(Even Semester)

Department of Commerce SEMESTER II COMM-203: Principles of Management

Months	Topics	Duration
11 th Dec 2016- 20 th Jan 2017	Strategic Management : Concept, Importance and Techniques and Relevance.Coordination:Meaning , Need and Techniques.	1.5 Month
21 st Jan to 22 nd Feb 2017	Directing: Meaning, Importance and Techniques. Organization behavior: Introduction, Elements and Scope. Leadership styles	1 Month
23 rd Feb to 9 th March 2017	CIA I + CIA II	
10 th March -5 th April 2017	Motivation: Introduction and approach. Management of change, Resistance to change, reasons for resistance to change on part of employees. E-commerce: Introduction, Advantages of E-commerce as compared to traditional system	1 Month
15 th April -6 th May 2017	END SEMESTER EXAM	


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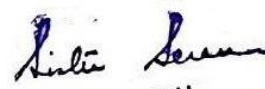

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Department of Commerce
SEMESTER II
COMM – 205 Economic Environment in India -II

Months	Topics	Duration
11 th Dec 2016- 20 th Jan 2017	AGRICULTURE- importance& development, problems and remedial measures, role of RRB in rural development, WTOand Indian agriculture.	1.5 Month
21 st Jan to 22 nd Feb 2017	FOREIGN TRADE IN INDIA- volume, composition & direction, export promotion, export import policy of government, investment of foreign capital in India, role of multi- national corporations in Indian economy.	1 Month
23 rd Feb to 9 th March 2017	CIA I + CIA II	
10 th March -5 th April 2017	ECONOMY OF RAJASTHAN- basic characteristics of economy of Rajasthan, features of population of Rajasthan development & prospects of agriculture, industry, power, and transport sector.	1 Month
15 th April -6 th May 2017	END SEMESTER EXAM	


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SEMESTER IV
COMM – 405 Financial Analysis

Months	Topics	Duration
11 th Dec 2016- 20 th Jan 2017	Funds flow analysis- preparation of changes in working capital and sources and uses of funds. Cash flow analysis, difference between fund flow and cash flow analysis.	1.5 Month
21 st Jan to 22 nd Feb 2017	Capital structure - theories and determinants, essentials of optimum capital structure. Cost volume profit analysis.	1 Month
23 rd Feb to 9 th March 2017	CIA I + CIA II	
10 th March -5 th April 2017	Dividend policies- essentials of study of dividend policy, Walter and Gordon's model. Leverage - operating & financial leverage, trading on equity.	1 Month
15 th April -6 th May 2017	END SEMESTER EXAM	

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