# SOPHIA GIRLS' COLLEGE (AUTONOMOUS), AJMER



# **DEPARTMENT OF ECONOMICS**

International/National Seminars/ Conferences/ Workshops

# 2018-19

# National Conference on Emerging Trends And Scope In The Bankng Sector With Special Reference To The Present Indian Scenario

#### PUBLICATION:

Best selected papers will be published in the edited book with ISBN publisher.

#### REGISTRATION: (NON REFUNDABLE)

CATEGORY	WITH ACCOMODATION	WITHOUT	
Teachers/ Professionals/ Academicians	2,500/-	1,500/-	
Scholars/ Students	1,500/-	750/-	

Registration fee includes Conference participation Certificate, conference material, breakfast and lunch. All the members who desire to attend the Conference must send their registration fee through any of the following modes:

#### 1) Demand Draft/ Banker's Cheque:

Drawn in favour of Principal, Sophia Girls' College, Ajmer payable at Ajmer. The registration fee should be sent by speed post/ registered post to the following address: Principal, Sophia Girls' College, Mirshali, Jaipur Road, Ajmer (Rajasthan) 305001

#### 2) NEFT to

A/c Name: Principal Sophia Girls' College, Ajmer Bank Name: Canara Bank

Branch Name: Sophia Sr. Sec. School, Ajmer A/c No.: 8469101012442

IFSC Code: CNRB0008469

(Kindly bring the receipt of your online payment)

#### ACCOMODATION

Accommodation will be provided to those who opt for the same in the registration form.

Accommodation will be available from 24th Aug. morning to 26th Aug. noon.

(Accommodation will be available on twin sharing basis).

#### ORGANIZING COMMITTEE:

#### Sophia Girls' College, Ajmer

- Patron

: Dr. Sr. Pearl

- Convenor - Co-Convenor
- : Ms. Divya Mishra : Ms. Sumita Gurnani
- Co-ordinator : Mr. Raman Tiwari
- Organising Secretary : Dr. Sr. Rani
- Members Organising Committee:
- Dr. Jyoti Jagwani Ms. Prashansa Karna M
- Mr. Deepak Balani - Ms. Reena Balani
- Ms. Alisha Fernandes
  - Dr. Bhawna Sharma
- Ms. Surbhi Mehra - Ms. Kumud Khatri
- Ms. Yuvnika Sogani - Mrs. Gazal Sharma

# In Association with Rajasthan Chapter of Indian Commerce Association:

- Prof. M L Agarwal: Director Conference, Secretary Rai. Chapter of ICA,
- Princpal, Government College, Kotra, Udaipur.
   Prof. Subash Garg: President ICA,
- Director CRIT, The IIS University, Jaipur, Rajasthan.
- Dr. Manas Pandey: Vice President ICA,
- Dr. Manas Pandey: Vice President ICA
- VBS University, Jaunpur, (UP).
- Prof. Narendra Kumar: Secretary ICA, MD University, Rohtak.
- Dr. Pushpendra Misra: Joint Secretary ICA, DSMNR University, Lucknow, (UP).

#### CONTACT DETAILS:

Please feel free to contact the executive members of the Conference for any queries through:

Website www.sophiacollegeajmer.in
Email sophiaetsbs2018@gmail.com
Contact No. 0145-2427243

Prof. M.L Agarwal (09521261818) Ms. Divya Mishra (09413730493) Ms. Sumita Gurnani (07976002927) Mr. Raman Tiwari (09829263280)





# NATIONAL

# CONFERENCE

ON

EMERGING TRENDS & SCOPE IN THE BANKING SECTOR

SPECIAL REFERENCE TO THE PRESENT INDIAN SCENARIO

24th-25th August 2018

#### Organised by:

Sophia Girls' College, Ajmer
(AUTONOMOUS)
Department of
Economics and Commerce
In Association with
Rajasthan Chapter of
Indian Commerce Association

#### THE COLLEGE:

Sophia Girls' College is a premier girls institute run by the Congregation of Mission Sisters of Ajmer. It was founded in 1919 as a primary school to cater to the needs of the conservative Rajput families. It grew into a High School and in 1942 it became an Intermediate College. In 1959 it was accorded the status of a degree College and was affiliated to the University of Rejasthan, Jaipur. In the year 2015 the institution got an autonomous status, and is affiliated to MDS University, Ajmer. It was Reaccredited - 'A Grade' by NAAC (UGC) in 2010.

With a desire to keep pace with international standards the College now has courses in Humanities, Science, Commerce, Management (BBA), Computer Application (BCA), Honors in English and Economics and BLIS. College also offers Post-Graduation in English, Computer Science, Geography, Sociology, Political Science, Chemistry and Commerce (ABST).

The College also runs Certificate Courses, Add-on courses and courses in skill development to prepare the students to become successful professionals in a highly competitive world. The college boasts of an efficient and comprehensive infrastructure and has well equipped Library and Laboratories. The College conducive to learning and promotes a culture of research among both staff and students.

#### The Department of Economics:

The Department of Economics was established in the year 1959 to offer in-depth knowledge of Economics as a subject to young girls with the aim of providing specialized knowledge of Economics to the students. Honors in Economics was started in the year 1998. With the changing scenario, both at national and interna-tional level, the curriculum was revised after getting an autonomous status

#### The Department of Commerce:

The Department of Commerce:
The Department of Commerce came into being in the year 2000 with a mission to develop a level of excellence in education and training in the field of commerce studies. The college started the B.Com course in 2000 and M.Com in 2015 with the objective to enable every student to cope up with the academic challenges in the contemporary, national and global field. It is through effective transaction of the curricular and co-curricular aspects that we endeavour to train them in the skills for self employment.

#### CONCEPT NOTE:

A Banking system is one of the most important pillars of an economy. A strong, healthy and sustainable banking system is essential for the overall development of the country. As said by our Honourable Prime Minister – "A Nation can be secured only when banks and depositors are secured". Over the years, the banking sector in India has seen a number of changes especially during post-liberalisation and deregulated environment. Most of the banks have begun to take an innovative approach towards banking with the objective of creating more values for customers and for the banks. The policy makers which include the Reserve Bank of India (RBI), Finance Ministry and related government and financial sector regulatory entities, have made several notable efforts to improve and revitalize the sector. As a result Indian banks are changing towards modern banking system. With competition advancements there has been a strategic improvement over the system, which is vocal in product and operational methods. With financial inclusion being one of the pillars of transforming India, banks play a major role through the schemes like JandhanYojana, Direct Benefit Transfer, and MudraYojana. Still in order to touch international standards we need to travel a long distance full of challenges like, mitigation of risk, NPAs, recapitalization, increase in bank frauds, asset quality, more consumer friendly and consumer protective policies, universalization of banking system, and financial literacy. These issues are dragging down the banking and industrial growth and threatening the future growth of our country.

In this context, The Department of Economics and Commerce, Sophia Girls' College, Ajmer, proposes to organise a two day National Conference on "Emerging Trends & Scope in the Banking Sector with Special Reference to the Present Indian Scenario" on 24th and 25th August 2018.

- opportunity for policy makers, academicians, research scholars and social scientists to dwell on the transformation of banking sector in India.

  • Along with reviewing the story of reforms the
- conference also provides an opportunity to find some solutions of the problems faced by the current banking scenario.

- Government Policies with reference to banking sector-JandhanYojana, Direct Benefit Transfer, and Mudra Yojana Role of banks in rural development
- RRB's, NABARD, Co-operative societies

  Role of banks in promoting external sectors -NRI and FOREX
- E Banking, Digitisation, Demonetisation
   Micro Finance/ Credit.
- Non-performing asset management by banksBanking awareness in India

- Marketing in retail management
  Merger and amalgamation in banking sector and its impact

#### PAPER SUBMISSION:

- Title of the paper 14 font size
- Author's designation, affiliation and e-mail: 10 font size
- · Abstract: 250 words
- (Italics, 12 font size, single spacing)
- Key words: not more than &
- Full Paper: Times New Roman (MS Word) 12 font size, single spacing, maximum 6 pages, A-4 size

#### IMPORTANT DATES:

- Last date for Submission &: 10th Aug 2018 Intimation of Abstract
  Last date for Registration : 16th Aug 2018
- Last date for Submission
- of full paper • Date of Conference : 24th - 25th Aug 2018

Auditorium - Sophia Girls' College, Ajmer (Autonomo

# **ACTIVITY DETAILS**

**Date:** 24<sup>th</sup> and 25<sup>th</sup> august 2018

**Level:** National Level

Venue: College Auditorium

Title of the event: National Conference On 'Emerging Trends and Scope in The Banking Sector With Special Reference To The Present **Indian Scenario** 

**No. of Participants**: 424 Participants.

#### **National Conference**

# Department of Economics and Commerce

24th - 25th August 2018

#### List of Resource Person

- Prof. R.C Mishra, former Pro Vice Chancellor of Rajasthan Technical University, Kota
- Prof. Gurcharan Singh, School of Management Studies, PunjabiUniversity, Patiala (Punjab).
- 3. Prof. Deepak Mehra Principal, Government College, Masuda.
- Prof. Ran Singh Dhaliwal, H.O.D Department of Tourism, Hospitality & Hotel Management, Punjabi University Patiala (Punjab).
- 5. Prof. J.R Sharma, retired H.O.D of EAFMD.A.VCollege, Ajmer.
- 6. Sir Kunal Rahar.
- 7. Prof. Ran Singh.
- 8. Sir Rajeev Kumar Sinha.
- 9. Dr. VinodBharadwaj.
- 10. Dr.D.SChundawat (Principal, Aishwarya College of Education Sansthan)
- Dr Dinesh Gupta (Director and Controller of Examination at Bhagwant University, Ajmer)
- Dr.M.S Rathore (Centre for Environment and Development Studies, Jaipur).
- 13. Dr. RK Bohra (Retired principal of Government College, Ajmer).
- 14. Dr Arun Kumar (department of economics JNU, Delhi).

## Report

Howard Schultz has rightly said "when you're surrounded by people who share a passionate commitment around a common purpose, anything is possible."

Good afternoon to the august gathering present here.

A two day National Conference on "Emerging Trends and Scope in the Banking Sector with Special Reference to the Present Indian Scenario" in association with Rajasthan chapter of the Indian Commerce Association began on 24<sup>th</sup> August 2018 at Sophia Girls' College, Ajmer.

The conference attracted more than 450 delegates all over the country. Around 300 students from various colleges participated in the conference. A total number of 80 research scholars and 100 academicians from different states added to the intellectual aura of the conference.

God's blessings were invoked with the lighting of the Lamp by our chief guest Prof. R.C Mishra, our guest of honour Prof. Ran Singh Dhaliwal, our Principal and Patron, Dr. Sister Pearl, Director of the conference Prof. M.S Agarwal, our vice principal Dr. Sr Rani, Convenor Ms. Divya Mishra and Co-Convenor, Ms. Sumita Gurnani.

The inaugral session commenced with the speech of Dr. Sr. Pearl, Principal and Patron, Sophia Girls' College and the theme of the conference was briefed by the convener Ms. Divya Mishra.

Our Guest of Honour Prof. Ran Singh Dhaliwal gave a bird eye view of the Indian Economy from the Pre and post Liberalization era and how banks can play a strategic role in the holistic development of the economy.

The foundation of the conference was laid with the keynote address of Prof. R.C Mishra, former Pro Vice Chancellor of Rajasthan Technical University, Kota. The address began with a very basic question: Why were Banks created? The answer was evident. It was because Indians have a habit of saving and the creation of Banks helped in increasing the same. Similarly terms like Banking, drafts and cheques were also discussed. Equilibrium, compatibility and interaction relations were also discussed at a stretch. Sir also delved into the Non performing assets and their unprecedented rise and the problems it may procreate.

Electronic Banking as a progeny of the changing needs of the population was also brought to light. Though the modern mechanism has helped in maintaining three was chaired by Dr.D.SChundawat (Principal, Aishwarya College of Education Sansthan) and co-chaired by Dr Dinesh Gupta (Director and Controller of Examination at Bhagwant University, Ajmer) After a brief introduction, the paper presenters presented different opinions on E-Banking, Digitalization and Demonetisation, Marketing in Retail Management, Mergers and amalgamation in Banking Sector and its impact.

Technical Session four was chaired by Dr.M.S Rathore (Centre for Environment and Development Studies, Jaipur) and co-chaired by Dr. RK Bohra (Retired principal of Government College, Ajmer). The paper presenters spoke on Government Policies and Role of Bank in rural Development-RRB's, NABARD.

The next Panel Discussion (NPA) was conducted under the guidance of Sir Deepak Mehra (Principal, Government College, Masuda), Sir Gurcharan Singh (Professor in School of Management Studies, Punjabi University, Patiala) and Dr Dinesh Gupta (Director and controller of examination at Bhagwant university. The Session culminated with lunch followed by Valediction and Speech by Chief Guest, Dr Arun Kumar (department of economics JNU, Delhi) and Guest of Honor, Dr Gurcharan Singh (Professor in School of Management Studies, Punjabi University, Patiala).

The two day National Conference concluded successfully. The innumerable and incomparable knowledge of our esteemed dignitaries has enabled us to see the banking sector not only as the safe keepers of money but also as insurance agents, business entities and regulators of the economy.

The inaugural and technical session along with the panel discussion have shown a remarkable erudition of all the reputed dignitaries as well as the research scholars. This has inspired us to ponder over the banking sector with a new perspective.

As ChandaKochhar says, "Innovation is a necessity" so it is indispensable to adapt to the emerging trends in the banking field to keep pace with growth. It has become vital to inherit the qualities of flexibility and to use it feasibly according to the upcoming trends in India.







# 2019-20

# International Conference on Water – A Focus on Future and Innovation





Name of the Activity-

International Conference on "Water- A Focus on the

Future and Innovation"

Date of the Activity-

24th and 25th February 2020

Total number of Students- 414

Venue - Quadrilateral, Sophia Girls' College (Autonomous), Ajmer

Level- International Conference

# Resource Persons -

S.No	Name	Designation	Affiliating Institute/Unive rsity	Contact Details	Contributed to the event as a-
1	Shri Gajendra Singh	Hon'ble Union Cabinet Minister, Ministry of Jal Shakti	Government of India	gshekhawat @sansad.nic.i n	Chief Guest
2	Shri Rajendra Singh	'Waterman of India'	Tarun Bharat Sangh	jalpurushtbs @gmail.com	The Guest of Honour
3	Dr. M Kavvas	Professor	University of California, Davis, USA	mkavvas@uc davis.edu	Keynote Speaker
4	Shri Bhupendra Yadav	Hon'ble Member of Parliament	Government of India	bhupendra.ya dav@sansad. nic.in	Chief Guest for Valedictory Session
5	Dr. Raghu Murtugudde	Earth System Scientist	University of Maryland, USA	mahatma@u md.edu	Resource Person

6	Dr. Harmeet Bhatia	Environmentalist and Director	IPG Phonetics, Boston, USA	bhatiaharme et@ipg.gov	Resource Person
7	Dr. Subhash Yadav	Director	Public Health, WHO, Fiji Islands	subashyadav 28@gmail.co m	Resource Person
8	Ms. Vandana Pandya	SocialActivist Ahmedabad	WASMO	9925069216	Resource Person
9	Dr. Preeti Sharma	Professor	Kurukshetra University	7342301120	Resource Person
10	Prof. M S Rathore	Director	CEDS, Jaipur	8976547120	Chair – Technical Session
11	Prof. Shiv Dayal	Professor, Head of Department - Economics	MDS University	9413260045	Co- chair Technical Session
12	Shri Prahlad Pareekh	Executive Engineer	PHED, Ajmer	9414559876	Resource Person
13	Prof.Anurad ha Tripathi	Professor- International Affairs Expert	Head- Dept of Political Science, SPC Government College, Ajmer	9460791146	Panelist
14	Mr. Hemant Mathur	RAS	Governmentof Rajasthan	9782118957	Panelist
15	Dr PinkyTak	Medical Officer	JLN Medical Hospital	7976960370	Panelist
16	Shri RameshYada var	Activist and Senior Programme Officer	Participatory Research in Asia	9829547063	Panelist

17	Dr. Naseer	Director	BARC	8769334215	Panelist
	Ahmed				-

## Learning Outcome & Objective of the Activity-

To explore the various possibilities of Water Management and Water Conservation in India and the world and to encourage and provide a platform to students and research scholars wherein they can explore this field to study.

Water problem happens to be a problem of multi-dimensional nature from Water Pollution to Water Politics. It will lead to realignment in International Politics and the emergence of new centres of power in the world.

The eventual outcome of the activity was the recognition of the need for the stakeholder to be well versed with latest development, strategies, techniques and application of best practices to innovatively manage this very important resource –water.





# 2020-21

# National Webinar on "Making India a Global Sports Powerhouse"



• Date: 5<sup>th</sup> – 6<sup>th</sup> January 2021

• Total Number of the Students: 1008

• Venue: Sophia Girls' College (Autonomous), Ajmer

• Resource person : India

1. Shri R.D. Singh Ji (Member of TIDC (Para Athletics) Khelo

Development Program, Ministry of Youth Affairs and Sports

- 2. Shri Shaji Prabhakaran (President of Delhi Football Association, Director of Delhi United SC.)
- 3. Prof. Neera Verma (Dean, Faculty of Social Science, Kurukshetra University, Kurukshetra, Haryana)
- 4. Shri Anil Ramachandran (Associate Professor Kannur University, Kerala)
- 5. Shri BabluMareek (Yoga Teacher & Fitness Consultant, Goa)
- 6. Professor Rajeev Choudhary (Dean, Student's Welfare, Pt. Ravi Shukla University, Raipur (Chhattisgarh)
- 7. Prof. Jayashree Acaharya (Head, Dept. of Sports Psychology L.N.I.P.E. Gwalior)
- 8. Shri Rajesh Sobti (Director of Sports Kurukshetra University, Kurukshetra, Haryana)

Chief Guest: Ms. Deepa Malik (President Paralympics Committee of India)

#### Report

The Department of Economics and Physical Education of Sophia Girls' College Ajmer Autonomous, organised a two-day National Webinar on "Making India a Global Sports Powerhouse." On 5<sup>th</sup>-6<sup>th</sup> January 2021 from 3 to 6 p.m. Over 1008 participants from all over the country participated via Google Meet and YouTube Live Streaming.

On the first day, The webinar began by Ms. Kumud Khatri the co-convener of the webinar welcoming all the resource persons and participants and presenting the concept note of the webinar.

The inaugural session started by Dr.Sr. Pearl the Principal and Patron of the webinar welcoming the keynote speaker and other esteemed resource persons. This was followed by the keynote address by Shri R.D. Singh Ji India's First Dronacharya awardee coach for parasports. Sir by his own experience motivated the players and highlighted that the government now is definitely focusing on building Sports Culture in India.

The Speaker of the first Technical session was Shri Shaji Prabhakaran, President of Delhi Football Association and Director of Delhi United SC. Who briefed very extensively about the Dynamic Careers in sports that are not much talked about.

The Speaker of the Second special session was Prof. Neera Verma, Dean Faculty of Social Science Kurushetra, Haryana. Ma'am very passionately addressed on the much debatable topic Can the budget allocation in sports be applauded and by very clearly specifying the difference b/w per capita sports expenditure in China and India proclaimed that definitely the budget allocation in India cannot be applauded at present.

The Speaker of the third technical session was Shri Anil Ramachandran, Associate Professor, Dept. of Physical Education and Sports Sciences Kannur University, Kerala. Sir very keenly addressed on the topic Why Youth Dropout of Sports.

This was followed by the last technical session headed by Shri BabluMareek, Yoga Teacher and Fitness Consultant, who addressed the gathering on the topic How to reduce attrition rate in Sports.

The second day of the webinar began with the first technical session by Professor Rajeev Choudhary, Dean Welfare Pt. Ravi Shukla University, Raipur, Chattisgarh. Who delivered a very lucid but relevant talk on the need for developing a Sports Culture in India.

Prof. Jayashree Acaharya, Director IQAC,Laxmibai National Institute of Physical education was the second resource person of the day who in a very transparent manner elaborated how toxicity in sports affects athletes mental health and what are its repercussions.

This was followed by the last technical session of today by Shri Rajesh Sobti, director Sports kuk Haryana. A rather interactive and though provoking session, on the need for double goal coaching where the coach not only prepares their ward to win but also teaches them life lessons to keep them motivated throughout their life.

These two days were successful in breaking the shackles of considering sports a not so admired destination.

A renownedIndian athlete, and our proud alumni,Dr. Deepa Malik graced the Valedictory session as the Chief Guest.

Ma'am Malik who is an arjun awardee, khelratna awardee and even the proud receiver of padma shri enthralled the participants by her motivating journey.

She kept the entire croud captivated till end and proclaimed that if she despite facing so many odds at an unexpectable age conquer so many laurels, anyone by their firm determination and hard work can dream to achieve it for India.

With an enchantment of optimism the Webinar concluded with the thought that India has started moving towards becoming the GLOBAL SPORTS POWERHOUSE.

S.No	Name of Resource Person	Designation	Contact Details
1.	Shri R.D. Singhji	Member of TIDC, Khelo India Development Program	9414095206
2.	Ms. Deepa Malik	President, paralympic Committee of India	9582716010
3.	Shri Rajesh Sobti	Director Sports, Kurukshetra University	9467054670
4.	Shri Shaji Prabhakaran		9873411462
5.	Prof. Rajeev Chaudhary	Dean Students' welfare	9616557777
6	Shri Anil Ramchandaran	Associate Professor and head, School of Physical Eduction and Sports Science	9447027990
7	Prof. Jayashree Acharya	Director IQAC, Lakshmibai National Institute of Physical Education	8319459478
8.	Shri Bablu Mareek	Yoga Teacher and afaitness Consultant	9831331235
9.	Prof. Neera Verma	Dean, Faculty of Social science, Kurukshetra university, Kurukshetra, Haryana	9416035388